



The Catholic Telegraph

Bringing
the truth,
goodness,
& beauty
of the
faith into
the home.

Work with us.

Media Kit 2026



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Why should I advertise with *The Catholic Telegraph*?

STATISTICS



The
Catholic Telegraph
named the 2022 Diocesan
Magazine of the Year by
the Catholic Media
Association

Nearly all readers of
Catholic magazines contribute
to worthy causes.

53% of
current readers are
employed either
part-time or full-time.
37% have retired.

Nearly 130,000
diverse Catholic families
in the large geographical
region of southwest
Ohio.

94.9% GIFTS & CONTRIBUTIONS

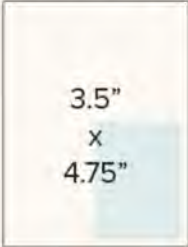
70% RELIGIOUS ORGANIZATIONS

34.9% SCHOOLS & EDUCATION

Advertising in the Magazine

PRICING & SIZING

	Back Cover	Inside Covers	Full Page	1/2 Page	1/3 Page	1/4 Page	1/8 Page
1x	\$3,993	\$3,811	\$3,509	\$2,105	\$1,403	\$1,052	\$600
6x	\$3,593	\$3,429	\$3,158	\$1,894	\$1,262	\$946	\$540
12x	\$3,394	\$3,239	\$2,982	\$1,789	\$1,192	\$894	\$510

full page	back cover	half page	half page	third page	quarter page	eighth page
 8.25" x 10.75"	 8.25" x 7.5"	 3.5" x 9.75"	 7.25" x 4.75"	 2.35" x 9.75"	 3.5" x 4.75"	 3.5" x 2.4"

All advertisements must be 300 dpi and CMYK. Full page and back cover advertisements may require a .25" bleed.

Advertising in the Magazine

THEMES & DEADLINES

January

Brick by Brick

- Catholic Schools Week

February

Built on Love

- Valentine's Day
- National Marriage Week

March

Work & Prayer

- Month of St. Joseph
- Lent

April

Living Stones

- Easter
- Divine Mercy

May

Breaking Ground

- Ordinations & Graduations
- Month of Mary & Mother's Day

June

Humility

- Sacred Heart of Jesus
- Father's Day

July

One Nation Under God

- Independence Day (250 years)
- Religious Freedom Week

August

Truth, Goodness, and Beauty

- Back to School

September

Fruit of Our Labor

- Dignity of Work
- Exaltation of the Cross

October

Opening the Door

- Respect Life Month & World Mission Month
- High School Open Houses
- Halloween/Spiritual Warfare

November

Under My Roof

- Eucharist (Thanksgiving)
- Month of All Souls

December

Guiding Light

- Advent
- Christmas

	Order Deadline	Art Deadline	In-Home Date
Jan	Nov 22	Dec 2	Dec 16 - 23
Feb	Dec 23	Jan 1	Jan 15 - 22
Mar	Jan 24	Feb 3	Feb 17 - 24
Apr	Mar 2	Mar 9	Mar 25 - 31
May	Apr 1	Apr 8	Apr 24 - 30
Jun	May 1	May 8	May 22 - 30
Jul	Jun 1	Jun 8	Jun 24 - 30
Aug	Jul 1	Jul 8	Jul 24 - 31
Sep	Jul 31	Aug 7	Aug 25 - 31
Oct	Sep 1	Sep 8	Sep 24 - 30
Nov	Oct 1	Oct 8	Oct 23 - 31
Dec	Nov 2	Nov 9	Nov 24 - 30

Digital Advertising

WEBSITE & EMAIL

thecatholictelegraph.com

is a great way to reach your audience and to compliment and maximize your print advertising using animated and static digital ads. The website averages more than 50,000 unique viewers per month.

Specifications

- Website Banner Ad Dimensions: 1100 x 1100 px
- Rates are per month and client will be billed monthly
- Ads must be submitted in jpg, gif, animated gif, or png formats
- Ads must be in RGB color format and 144 PPI
- Ads are placed on a rotating basis
- All digital advertisers must also sign up
- \$300 per month

All spaces have limited availability

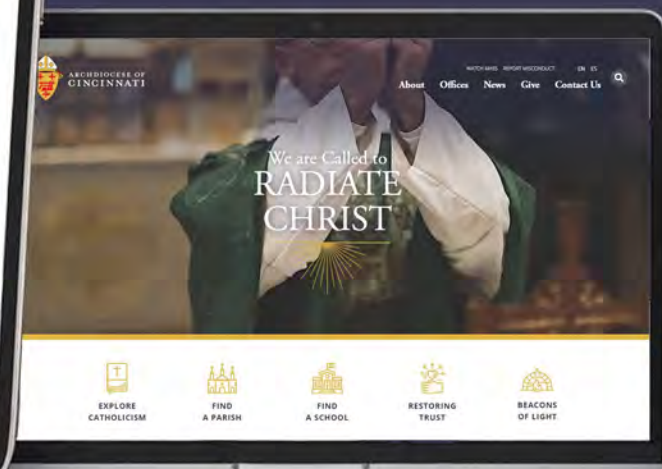


The Ember Newsletter

- Reaches over 25,000 subscribers each week
- \$175 for either sponsorship; top sponsor (header) or one of the "Two Cool Things"
- Include image (1022 x 745 px) and short call-to-action

Clergy Communication Email

- Highly targeted and reaches over 1,500 priests, clergy, religious, parish and parish school administrators each month
- Includes header banner (8.48" x 1.76") and full page footer ad (8.6" x 11")
- \$300 per month



Testimonials

WHAT OUR READERS ARE SAYING



I'm blown away!



I look forward to reading the magazine every time it comes in!



I've enjoyed every issue since the "makeover."



The magazine is wonderful on so many levels. The tone is fabulous.



I'm very grateful for the outstanding evangelization carried out by the CT.

Encountering Christ Through Art
BEAUTY LEADS US CLOSER TO GOD
BY SUSAN BERGMAN

That return to art came with both nerves and a touch of grace. When asked to paint a mural of the Last Supper in her neighbor's dining room, Marcie felt rusty and nervous. She started taking art classes and found a community of people who shared her passion for art and faith.

From that spark, art became a thread woven through Marcie's life. She studied art in college, but as her family grew, her creative pursuits faded to the background. "For a long time, it was just a hobby," she said. "Motherhood was my priority, but all the kids went to school, I started painting again."

Images, she said, "help me see so many unholy things in the world that are different. It is what we and our society need."

THE CATHOLIC



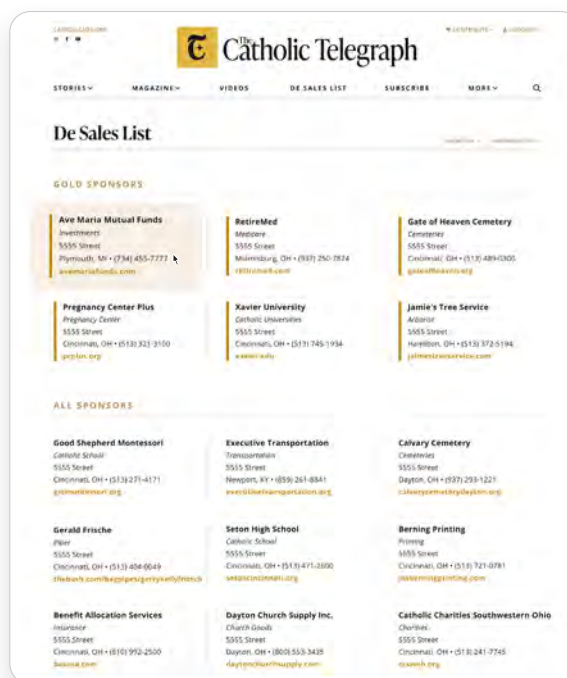
Introducing the De Sales List

BY THE CATHOLIC TELEGRAPH



The Catholic Telegraph is launching a refreshed online presence!

- An exciting new feature, the **De Sales List** connects our highly engaged readers to the businesses and ministries that support the mission of *The Catholic Telegraph*
- The De Sales List will be promoted in our print/digital publications and through social media, giving visibility to your business throughout the year



Standard Listing

\$180 annually (\$15/month)

Prorated for the remainder of 2026

- Includes business name, city, state, phone number and link to website
- List is filtered by categories and location so readers can find you easier

Gold Listing

\$240 annually (\$20/month)

Prorated for the remainder of 2026

- All the features of the standard listing *plus...*
- Displayed first, before standard listings
- Highlighted to stand out from other businesses in your category

Sign up now to be part of this exciting opportunity!

Contact Deacon Graham Galloway
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